

FIG. 3

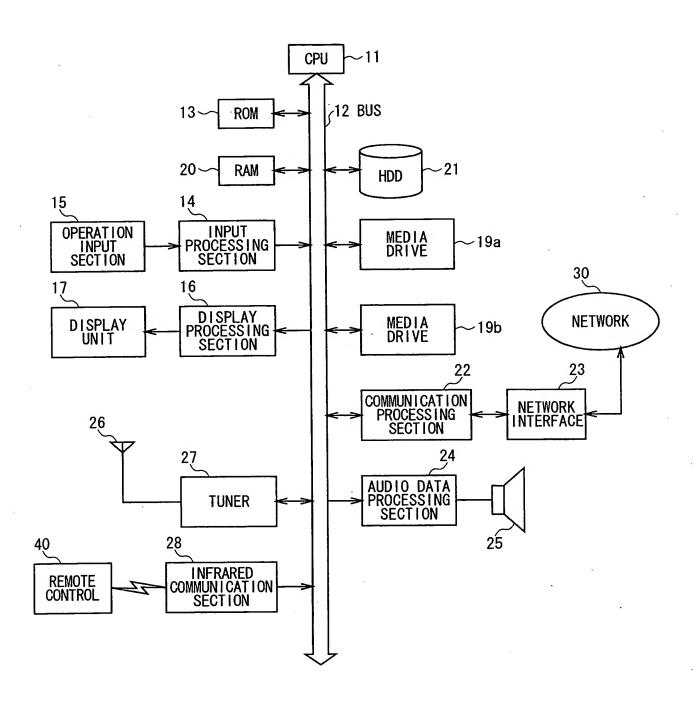
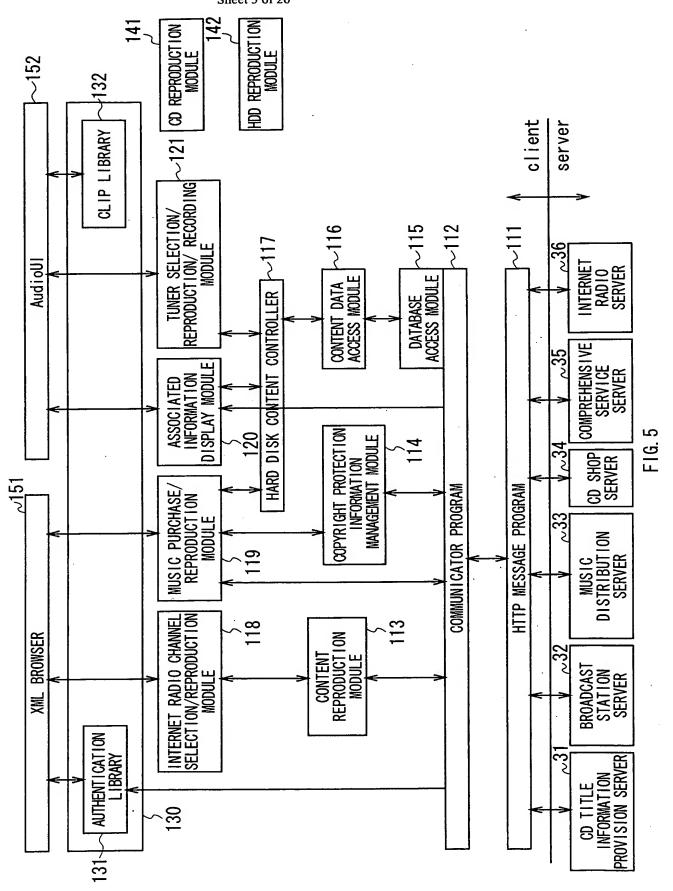


FIG. 4

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## GEO TARGETING TABLE

POSTAL CODE NUMBER	REGIONAL BLOCK		
	MAJOR DIVISION	MINOR DIVISION	
. 001	HOKKA I DO	SAPPORO	
• • •	• • •	• • •	
030	NORTH OF TOHOKU	AOMORI	
• • •	• • •	• • •	
960	SOUTH OF TOHOKU	FUKUSHIMA	
	• • •	• • •	
108	METROPOLITAN AREA	TOKY0	
	• • •		
400	METROPOLITAN AREA	YAMANASHI	
• • •	• •	• • •	

FIG. 6

## BROADCAST STATION TARGETING TABLE

REGIONAL BLOCK	BROADCAST STATION		
	BROADCAST STATION NAME	FREQUENCY	CALL SIGN
METROPOLITAN AREA	FM TOKYO	80.0	JOAU
METROPOLITAN AREA	FM TOKYO	76. 7	JOAU
METROPOLITAN AREA	FM TOKYO	84. 3	JOAU
METROPOLITAN AREA	J-Wave	81. 3	JOAV
METROPOLITAN AREA	FM YOKOHAMA	84. 7	JOTU
METROPOLITAN AREA	FM YOKOHAMA	80. 2	JOTU
METROPOLITAN AREA	• • •	• • •	• • •
METROPOLITAN AREA	NHK YAMANASHI	84. 7	JOKG
METROPOLITAN AREA	• • •		

FIG. 7

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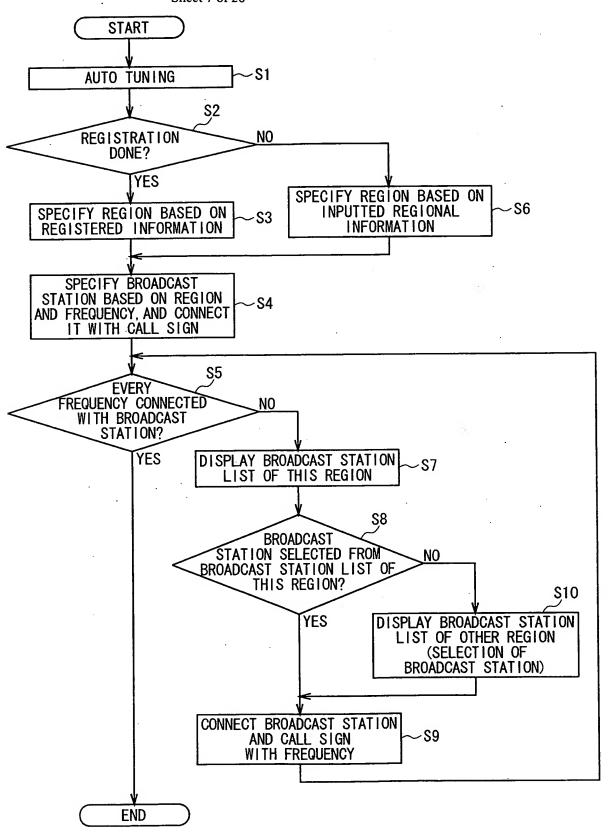
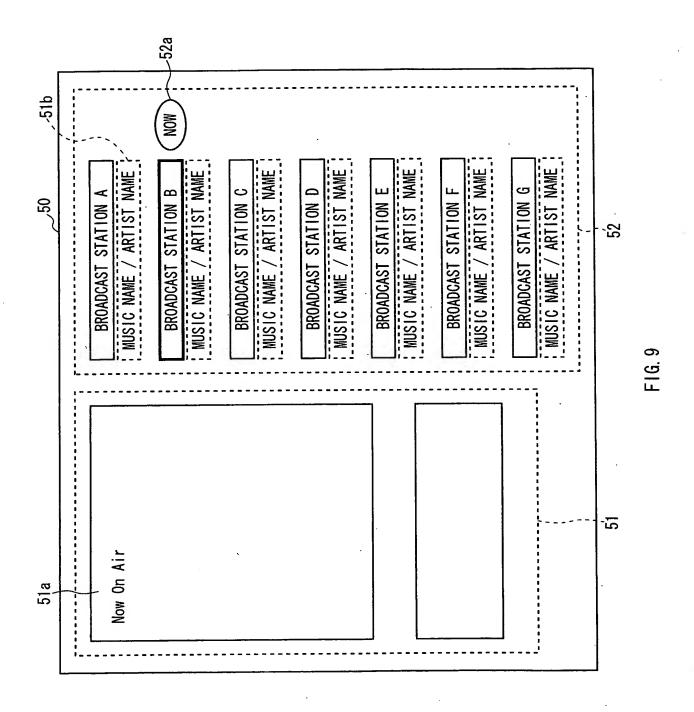
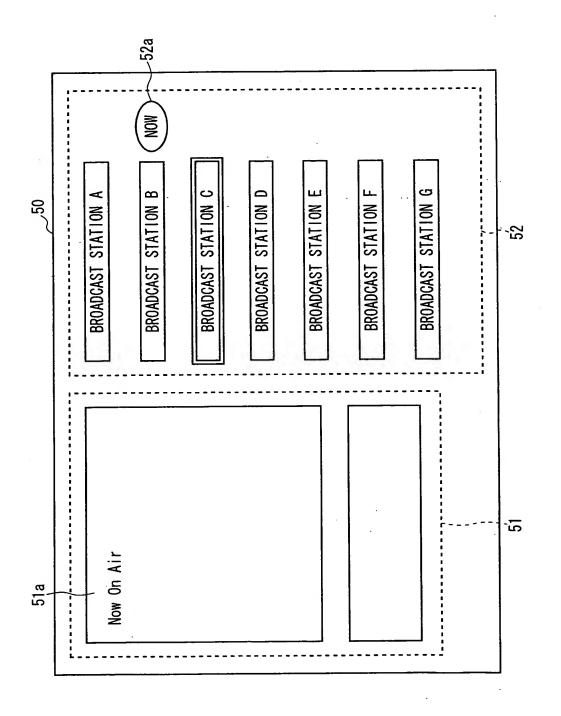


FIG. 8





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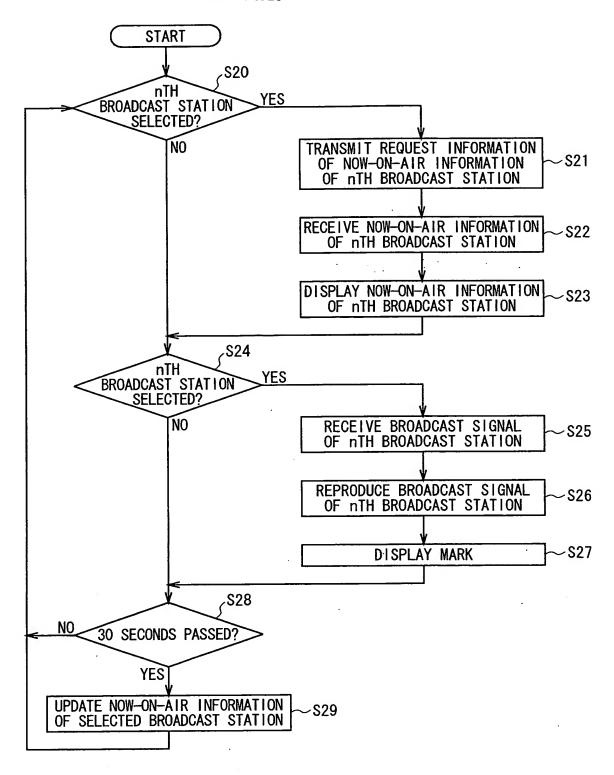


FIG. 11

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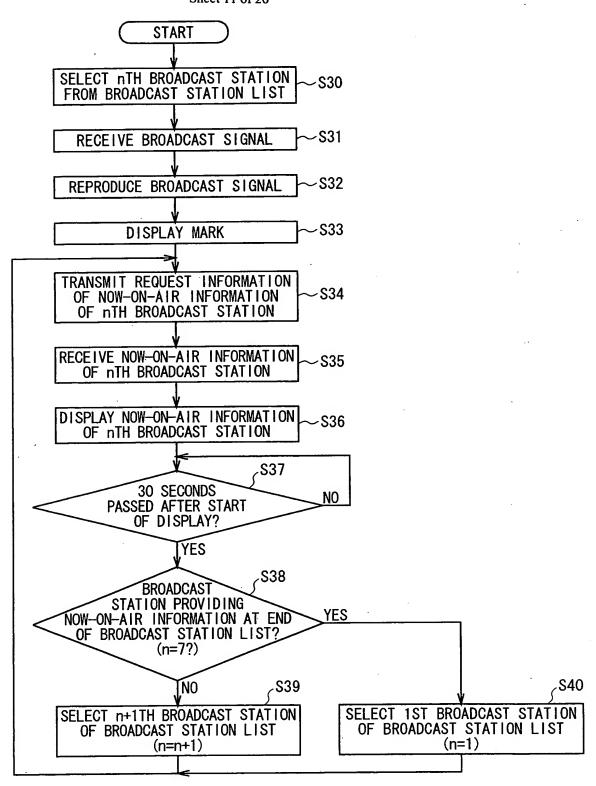
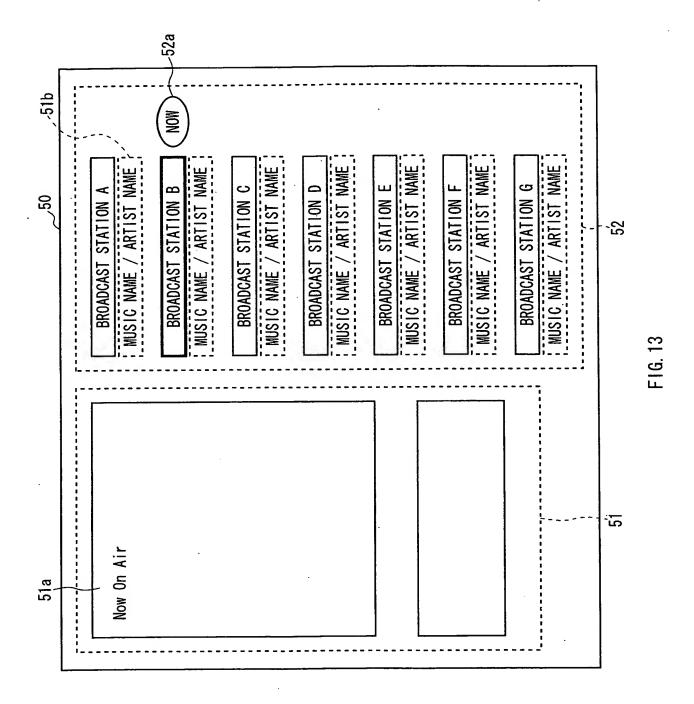
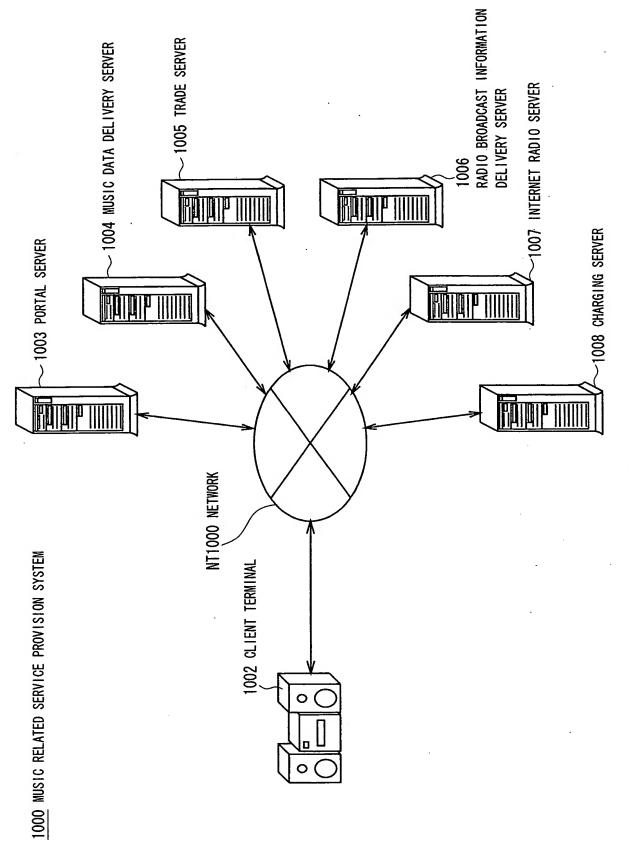
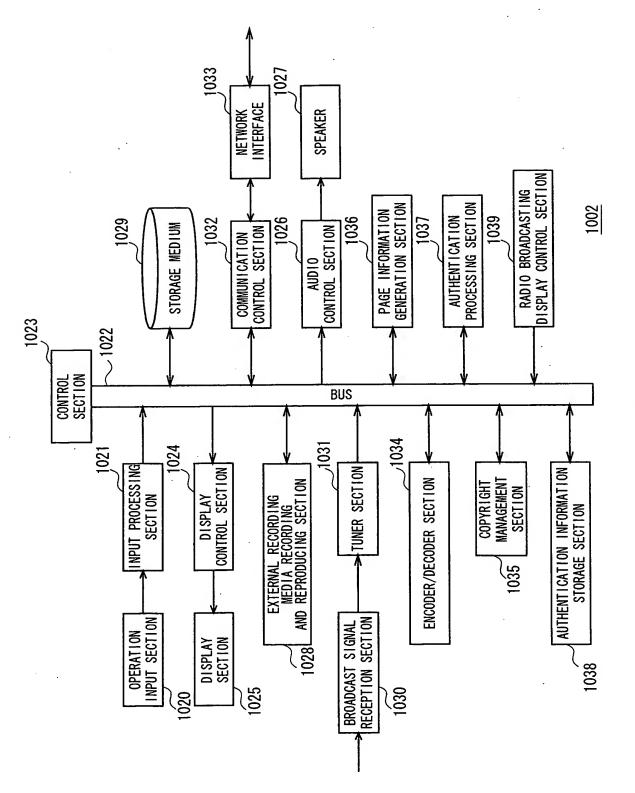


FIG. 12.

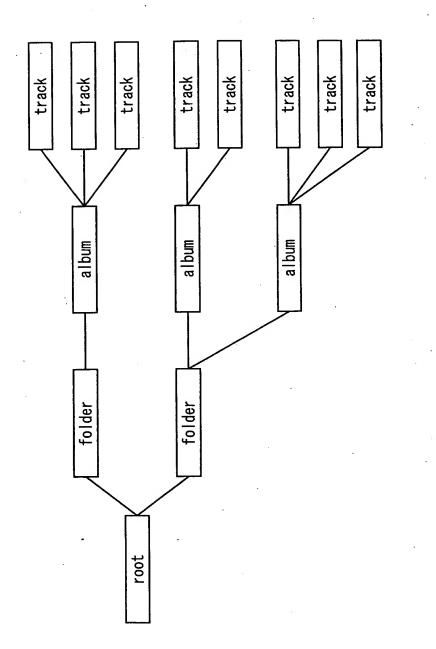


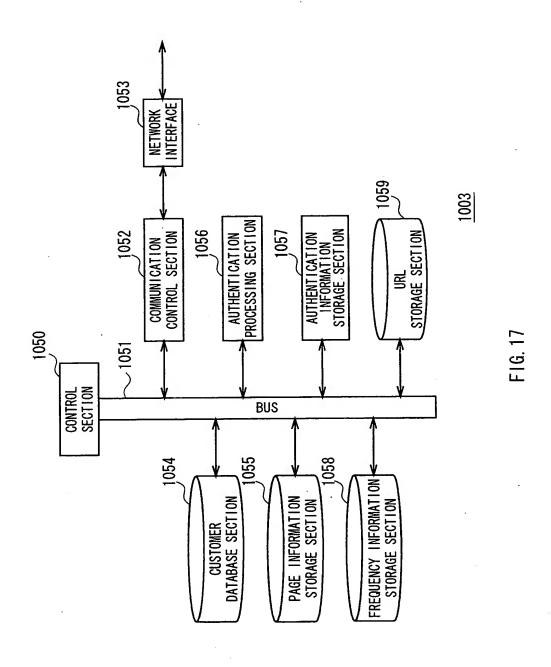


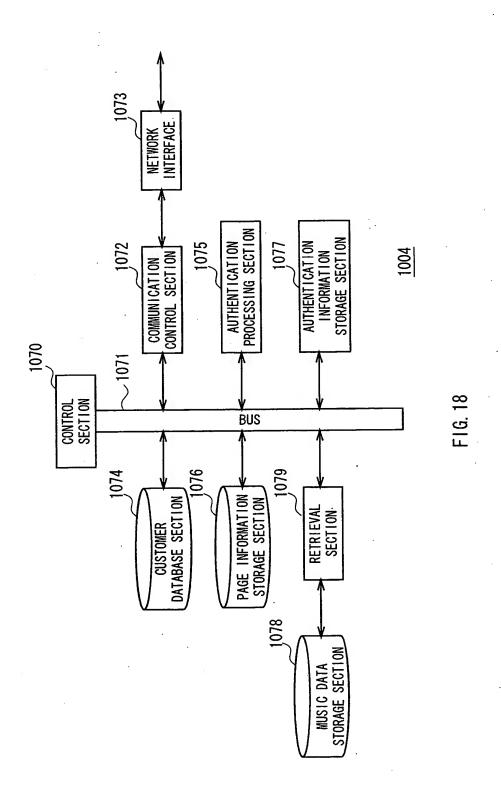
F1G 12

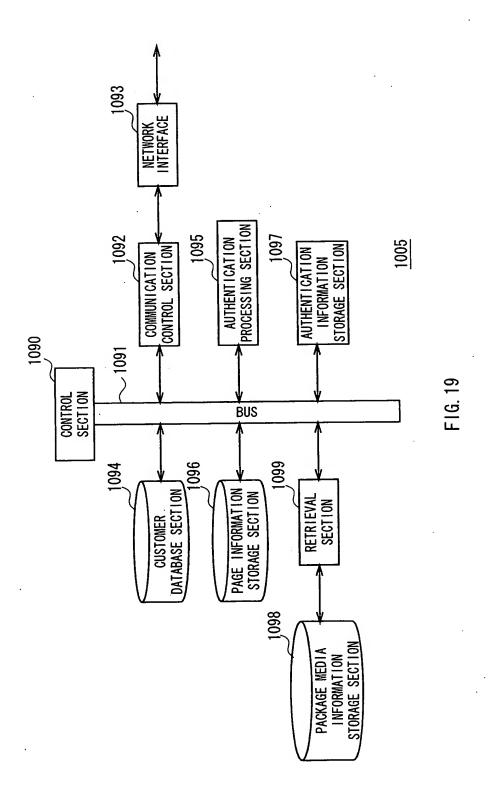


F16. 15

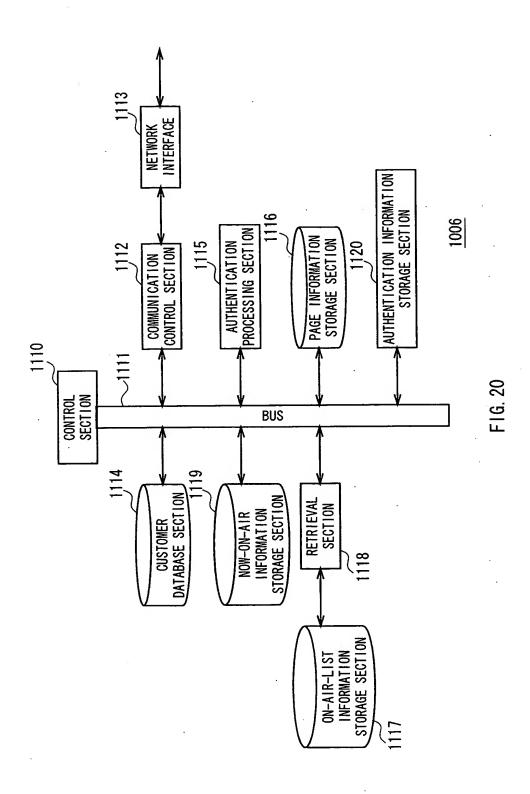




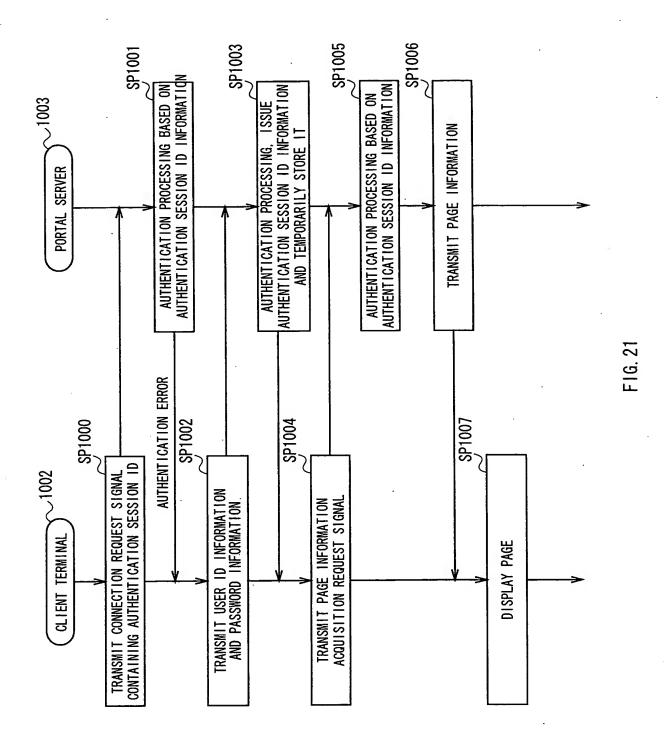


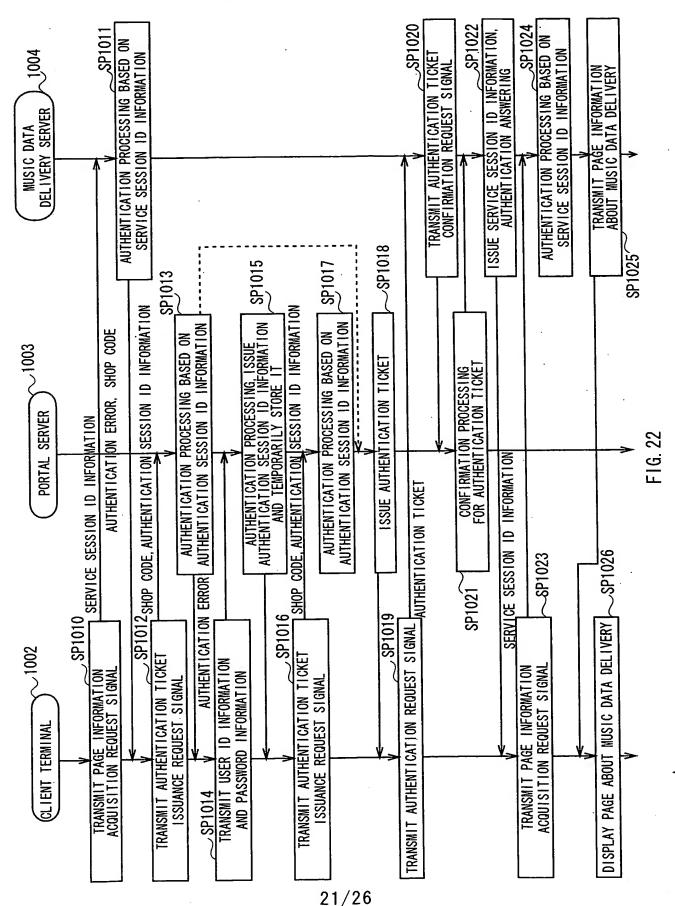


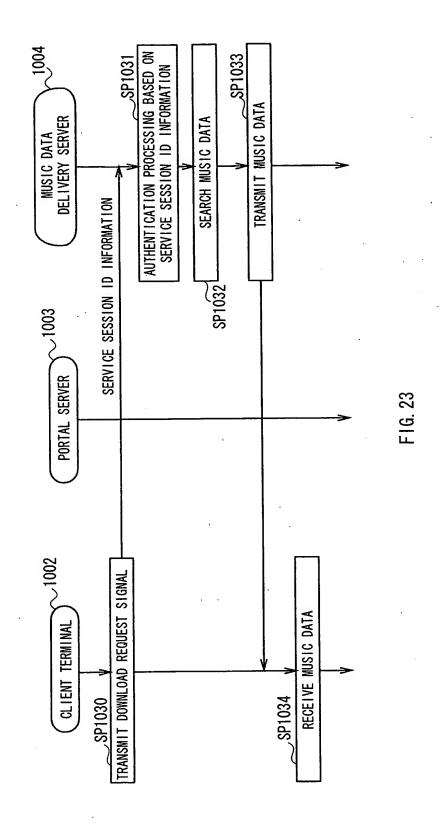
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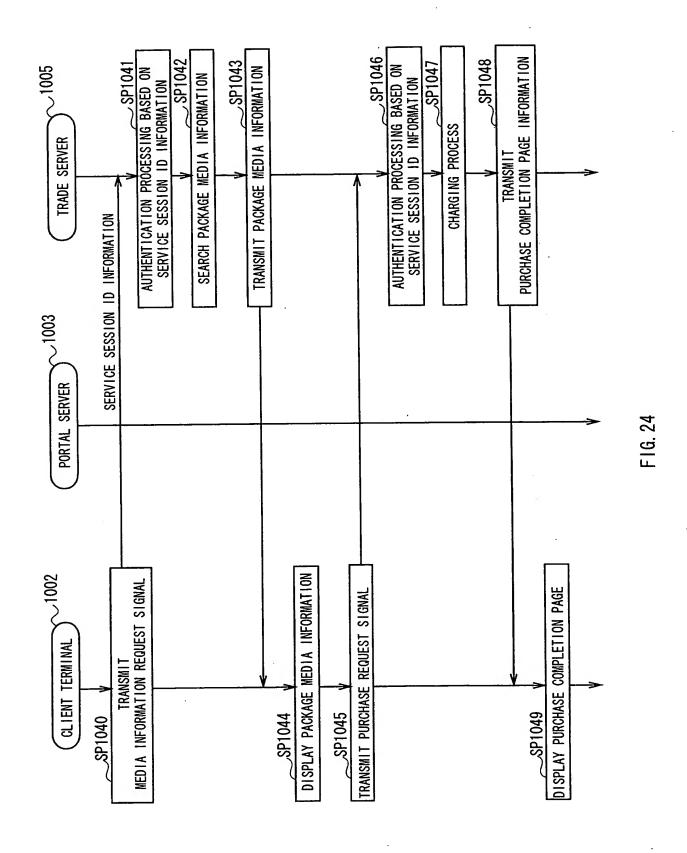


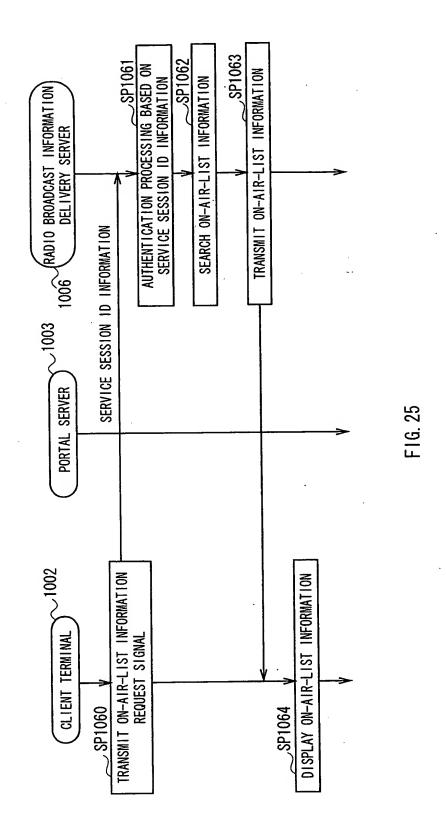
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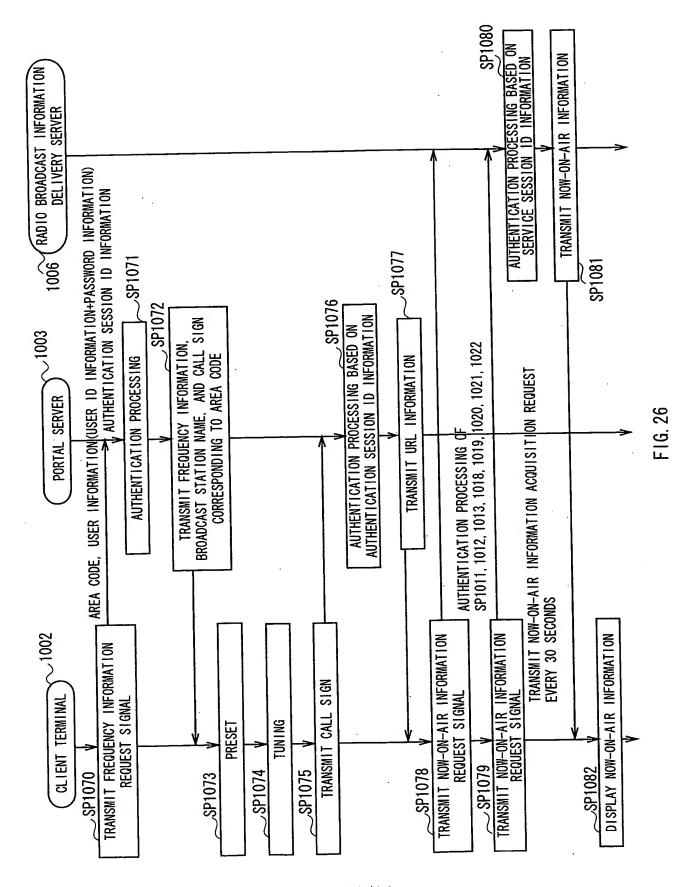












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## EXPLANATION OF REFERENCE NUMERALS

1... REPRODUCTION APPARATUS, 2...BROADCAST SIGNAL RECEIVING MEANS, 3...BROADCAST SIGNAL REPRODUCTION MEANS, 4...REQUEST INFORMATION TRANSMISSION MEANS, 5...ASSOCIATED INFORMATION RECEIVING MEANS, 6...ASSOCIATED INFORMATION DISPLAY MEANS, 30...NETWORK, 32A, 32B...BROADCAST STATION, 32AA, 32BA ...BROADCAST STATION SERVER, 1000...MUSIC RELATED SERVICE PROVISION SYSTEM, 1002...CLIENT TERMINAL, 1003...PORTAL SERVER, 1004...MUSIC DATA DELIVERY SERVER, 1005...TRADE SERVER, 1006...RADIO BROADCAST INFORMATION DELIVERY SERVER, 1007...INTERNET RADIO SERVER, 1008...CHARGING SERVER